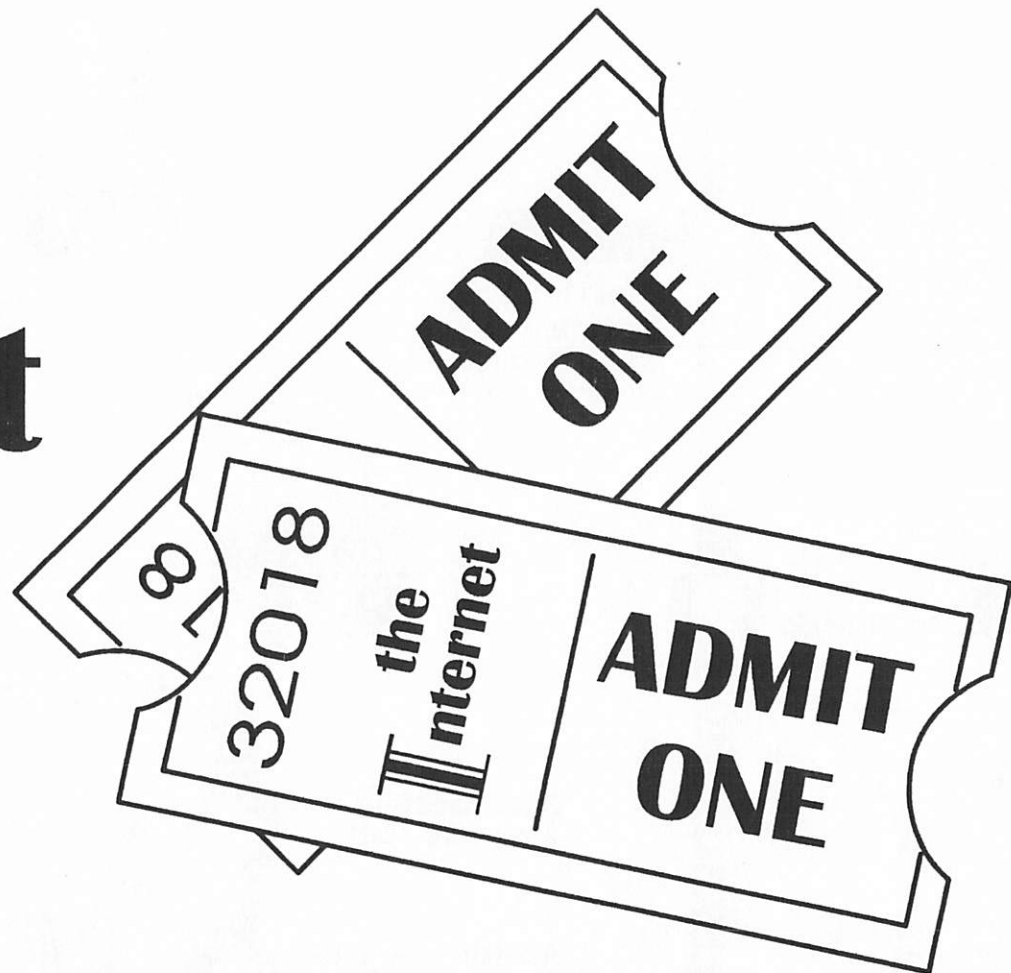


Your
Ticket
to
Ride



Conductor, Linda Merillat

Women's Business Conference • Topeka, KS • October 2, 1998

Getting Started

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www.netscape.com



Microsoft
www.microsoft.com/ie



Yahoo
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 White Pages
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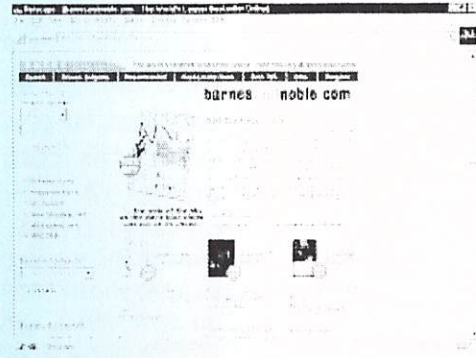
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What's Cool!

iPhone at Cidco
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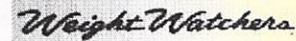
Avon
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The Joy of Cooking
www.simonsays.com/joy



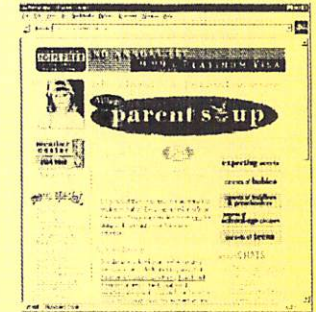
Weight Watchers
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Gap
www.gap.com

L.L. Bean
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Eddie Bauer
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Parent Soup
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Guideposts
www.guideposts.org



Ladies Home Journal
www.lhj.com

Working Woman
www.workingwomanmag.com

amazon.com

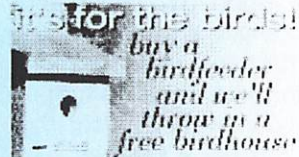
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Frequently Asked Questions

Is Netscape Navigator and Microsoft Internet Explorer the same thing? Yes. They are both web browsers. A web browser allows you to access information, pictures, video, audio and other things from the World Wide Web (www).

**Presenter:
Linda Merillat**

Ms. Merillat's experience includes strategic planning, information engineering, expert systems, client-server application and the Internet. She has worked with several fortune 500 companies as well as small and medium sized businesses in all areas of industry. For Internet development or dynamic web-sites, please contact her at:

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lindam@inf-o.com

What's the difference between an on-line service like AOL and an Internet Server Provider? Both services give you access to the Internet which gives you access to the Web. There are things available on the Internet but most people just use the web. America On-Line has some premium services only they offer and was available before the web become really popular. Also, America On-Line is available nationally while CJ Networks is a local service.

How do I find a web-site for a company? Use a popular engine like www.yahoo.com, www.excite.com, or www.altavista.com. Type the name of the company or magazine into the search field and click the search or go button. (If a name has spaces, enclose with quotes, for example, "working woman".)

How can I capture or save an image from the Web? If you are using Windows 95 or later, position your mouse over the graphic and click with your *right-mouse* button. From the pop-up menu, select *Save As*. Use the file dialogue to save the file in the correct directory.

My print screen button doesn't work. How can I print a picture of the screen? The print screen button in windows saves the screen to the clipboard. When viewing the screen you want to print, press *Print Screen*. Open a word processing program like Works or Word. From the Menu Bar, select *Edit-Paste*. You can now print the screen from the document. (You may want to change the orientation of the printer from portrait to landscape.)

How can I use the Internet to phone my sister from out-of-state? To make a call over the Web, you need a PC equipped with a microphone, speaker, an audio card, a modem, and voice communication software to connect with another Web phone user. However, most modems in the home are not fast enough for good sound quality. Another option is to use an integrated device like the iPhone by Cidco (\$495).

What are my options for speeding up my connection? The first choice, if available, is a cable modem. They are about 350 times faster than a traditional modem. Another option is ISDN service that is available through the telephone company and runs at 128Kbps. If you're thinking about getting satellite-TV service, consider a satellite Internet provider (Hughes Network Systems.) At the very least you can upgrade to a 56Kbps modem. Check with your Internet provider first.

Is it safe for me to give my credit card number over the Internet? Yes, by following some basic common-sense rules: shop familiar companies; before you purchase, request a catalog or brochure; ask about refund and return policies; don't ever give out your Internet-access password. Remember, all credit card transactions are protected by the Fair Credit Billing Act which allows you to withhold payment while disputing a billing error.

I want to go on-line, but how can I keep my kids from going to undesirable sites? The first step is to simply talk with your kids and educate them about the dangers of the Internet. There is also software available that offers control over what types of sites and material their kids can access. Some popular parental-control software includes Cyber Patrol, Cyber Sentinel, Cyber Snoop, and Net Nanny.